Statewide Lodging Performance

Market	Month of November					Year-to-Date				
Year	Occupancy	ADR	RevPAR	Demand	Supply	Occupancy	ADR	RevPAR	Demand	Supply
United States										
2011	55.5%	$101.09	$56.06	79,992,770	144,237,300	61.1%	$101.98	$62.27	984,713,434	1,612,823,289
2012	56.5%	$104.63	$59.10	82,002,129	145,184,160	62.6%	$106.23	$66.47	1,013,727,258	1,620,075,465
% change	1.8%	3.5%	5.4%	2.5%	0.7%	2.5%	4.2%	6.8%	2.9%	0.4%
Mountain										
2011	50.8%	$86.81	$44.09	8,804,376	17,334,840	60.4%	$93.28	$56.32	116,842,090	193,505,379
2012	50.5%	$87.39	$44.16	8,804,164	17,422,110	60.5%	$96.74	$58.56	117,826,666	194,661,526
% change	-0.5%	0.7%	0.2%	0.0%	0.5%	0.2%	3.7%	4.0%	0.8%	0.6%
State of Arizona										
2011	54.9%	$95.70	$52.57	1,846,515	3,361,260	58.4%	$96.16	$56.11	21,813,469	37,383,200
2012	54.0%	$94.88	$51.25	1,814,118	3,358,170	58.5%	$97.91	$57.27	21,951,557	37,527,640
% change	-1.7%	-0.9%	-2.5%	-1.8%	-0.1%	0.2%	1.8%	2.1%	0.6%	0.4%
Metro Phoenix										
2011	59.2%	$106.49	$63.06	1,099,044	1,855,740	58.9%	$104.91	$61.78	12,111,315	20,564,515
2012	57.3%	$105.45	$60.40	1,070,106	1,868,340	58.7%	$107.02	$62.84	12,186,678	20,755,724
% change	-3.3%	-1.0%	-4.2%	-2.6%	0.7%	-0.3%	2.0%	1.7%	0.6%	0.9%
Metro Tucson										
2011	53.4%	$89.33	$47.68	261,421	489,750	56.3%	$90.78	$51.08	3,006,756	5,343,954
2012	55.3%	$85.56	$47.31	263,173	475,980	57.4%	$89.58	$51.44	3,061,397	5,331,499
% change	3.6%	-4.2%	-0.8%	0.7%	-2.8%	2.1%	-1.3%	0.7%	1.8%	-0.2%
Flagstaff AZ										
2011	49.2%	$65.34	$32.18	75,892	154,110	63.3%	$76.23	$48.25	1,088,080	1,718,886
2012	51.6%	$66.95	$34.52	78,105	151,470	66.3%	$77.97	$51.71	1,130,987	1,705,300
% change	4.7%	2.5%	7.3%	2.9%	-1.7%	4.8%	2.3%	7.2%	3.9%	-0.8%
Non-metro AZ										
2011	48.3%	$76.31	$36.88	465,966	964,170	57.9%	$84.29	$48.82	6,312,933	10,899,468
2012	47.8%	$78.25	$37.37	459,531	962,220	58.4%	$86.63	$50.63	6,350,143	10,865,907
% change	-1.2%	2.5%	1.3%	-1.4%	-0.2%	0.9%	2.8%	3.7%	0.6%	-0.3%

Source: Smith Travel Research